



Advertiser Media Kit:

Clickbooth.com CPA Network!

As a Clickbooth.com advertiser, you'll get:

- Access to thousands of the largest publishers in the industry
- The experience of both a long-term advertiser and publisher to increase earnings
- Large CPA, CPM, and CPC volume options
- Guaranteed conversions = no risk advertising
- The opportunity to build your brand working with a respected, honest company with a reputation for integrity
- Dedicated support staff available around-the-clock
- The latest technology and marketing strategies to increase ROI
- Personalized planning and long-term marketing solutions
- Quality results, period.

Opt-In Email HOT!

Platinum List:	15% Open Rate Guarantee:	\$1.15 CPM
Gold List:	10% Open Rate Guarantee:	\$.75 CPM
Silver List:	5% Open Rate Guarantee:	\$.40 CPM
Bargains List:	No Guarantee but very quality data	\$.15 CPM

Co-Registration

Opt-Out

- daily batch files; upwards of 100K per day
- 30% scrub rate
- our own sites and partners; ex: www.netstupidity.com
- full fields: full name; address; time/date; IP; source
- \$.03 per long form record

Opt-In

- daily batch files
- number of info fields will vary
- price will vary with the offer

NEW Opt-out's

- We are taking in opt-out co-reg data from many of the major co-registration networks and can supply large amounts of daily co-reg data from many sources at prices far below standard industry levels.

Pop Ups

- minimum impressions per day: 50K
- maximum per day: unlimited
- 24 hour out clause
- \$2.25 CPM for US only, further targeting is available
- Pricing increases automatically in a competitive bid system depending on volume. Many large pop campaign clients are very happy at \$5+ CPM for 1 million+ daily impressions.

(new) SEO (Search Engine Optimization) Services

Price quote given upon request for listing(s) on sites with Google PR ratings of 5,6,& 7.
Minimum budget: \$1,000

Price quote for a complete SEO package.

- Revamping of entire site text/URL structure
 - Guaranteed top ten listings in Google
 - One-way links on major Google PR Sites
- Minimum budget: \$3,500

Banners/Skyscrapers

-Banners: \$.25 CPM

-Skys: \$.50 CPM

ActiveX / Bundled Downloads

- Custom quote given upon request.

Factors affecting price:

- * Creative / exe structure
- * Exact specs as to how the download affects the user's machine (contextual,searchbar,etc.)
- * Number of current users of the software (scrub database)
- * Geo-targets
- * Conversion rates
- * Other important information



Publisher Media Kit:

Clickbooth.com Affiliate Network!

As a Clickbooth.com publisher, you'll get:

- The highest CPM's and ECPM's in the market
- A full sales team in constant contact with the largest companies to keep revenues high
- The latest technology and custom rotators to deliver ads
- Payouts handled entirely by a respected third party to insure instant on-time delivery
- Flexible payment options
- Personable, dedicated support staff available around-the-clock
- Professional experience and a respected reputation for integrity and quality
- Unique offers tested on IntegraClick's own network to ensure maximum income generation
- Payouts for referrals of other publishers and webmasters
- Peace of mind, because we won't be satisfied until you are.

High Volume List Management System (For Sale!) – This system easily compares to the \$50k systems out there. This is a high-volume, custom-built system that can be put on as many servers as you'd like. It has a number of unique features. The most recently implemented feature tracks opens and automatically adds them to a new 'Opens list'. We have been doing opt-in email marketing for over years and have used our experience to create a truly great system. I am willing to sell this for a bargain, so make an offer. Screenshot can be given upon request.

Data Sales - We have a large quantity of recent 2004 opt-in/co-registration data.

We are looking to sell a couple of select buyers, only once!, some extremely high quality lists. We have 25 mm fresh records and would be willing to do a small test of 5 mm; however we would like to find a company that would eventually purchase the entire 25 mm. We can offer extremely competitive prices - \$5k per 5 million fresh names. (Much cheaper if you are looking for older names). We also have an opens list of 3.5mm that we would consider selling if offered a fair price.

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